**MONTAGE ASTHE UNIVERSAL CREATIVE DEVICE: INTERDISCIPLINARY APPROACH**

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**Summary**

The aim of this paper is to prove the hypothesis: montage is the universal creative device which is present in nature, culture and art. The evolution of this device is considered in cinematography, methods of using montage in various kinds of art are generalized. Methods used in the study: general scientific (analysis and synthesis, induction and deduction), methods of theoretical research (from abstract to concrete), historical method. As a purely technical method, montage is used everywhere, starting with the unforgettable past.

*(обсяг анотації: мінімум – 150 слів, максимум – 250 слів)*

**Keywords:** knowledge, information, system, information economy, management. *(до анотації обов’язково додають 5–8 ключових слів чи словосполучень, жодне з яких не дублює назву статті)*

**1.** **Introduction**

**2.** **Montage in cinematography**

It presupposes the conceptual comprehension of the process of establishment of an informative and technological method of production and related to it forming of an information paradigm in a modern economic science. The evolutionary process of the establishment of information society is represented in researches of P. Drucker, who used a notion “information revolutions” *(Drucker, 1989: 23)*. He worked out the theory of the stages of development, which allows deeper understanding of the logic of establishment of information economy.

**3.** **The Revolution in the development of information technologies**

**4.** **The process of globalization**

**5.** **Conclusions**

**References**

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