

Collective monograph

Media, Management and Economic Sustainability in Post-War Reconstruction

Deadline – March 20, 2025

Organizers

- State Tax University
- ISMA University of Applied Sciences



Researchers, professors, and postgraduate students interested in the relevant topic are invited to participate in the writing of the collective monograph. The future publication will be a result of the activities of the authors' team united by a common idea to present achievements of their researches.

The monograph is published by the European publishing house “**Izdevniecība “Baltija Publishing”**” (Riga, Latvia) and recommended for printing by the institution's academic council. Three reviewers, who are mentioned in the monograph's output data, guarantee an independent review.

The monograph is awarded **ISBN** that permits authors to participate in developing the collective scientific paper published in the country of the EU.

DOI is assigned to every article included in the collective monograph that allows the authors to find their scientific work on the

Open Ukrainian Citation Index (OUCI) site, which was developed by specialists of the State Scientific and Technical Library of Ukraine on behalf of the Collegium of the Ministry of Education and Science of Ukraine.

The monograph will be available on the website of the European publisher “**Izdevniecība “Baltija Publishing”**” at the link.

The authors of the collective monograph's section receive an electronic layout of the collective monograph (as of 2025) and a certificate.

Editorial Board



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Why is the publication of the monograph section valuable?

For fulfilling the licensing conditions, to obtain the degree of Doctor and Candidate of Sciences, for awarding the degree of Doctor of Philosophy (PhD), for young scientists (**LEARN MORE**).

Academic integrity

The Organizing Committee guarantees high-quality anonymous peer-review of each monograph section. All monograph sections are subject to checking for plagiarism using [StrikePlagiarism.com](https://www.strikeplagiarism.com) by the Polish company [Plagiat.pl](https://www.plagiat.pl).

Registration Procedure

To publish contributions in the collective monograph, authors should act as follows:

1. **fill in an application form** and send a manuscript to **soc@cuesc.org.ua** for peer-review **before March 20, 2025**;
2. send a copy of the payment confirmation **following the manuscript's approval for publication**.

Re: Collective monograph on media, management and economic sustainability.

Section 1: Social potential of media and communication in post-war realities

- 1.1. Journalism as a tool of national healing and the national idea's verbalization
- 1.2. Medial influence on mobilizing the public to restore the national economy
- 1.3. Media as a tool for social cohesion and national identity in reconstructing Ukraine

Section 2: Media in strengthening cultural identity and social unity

- 2.1. Creating inclusive media space for different social groups
- 2.2. Dialogue with war-affected people
- 2.3. Communication with Ukrainians abroad via media platforms

Section 3: Strategic management in post-war reconstruction

- 3.1. Leadership and anti-crisis management in restoring economies
- 3.2. Strategic planning of sustainable development in post-war economies
- 3.3. A public-private partnership in post-war management

Section 4: Economic sustainability under restoration

- 4.1. The strategy of sustainability and financial systems' growth
- 4.2. Small and medium enterprises as a driver of the post-war economy
- 4.3. Innovative financial mechanisms for sustainable development

Section 5: Economic literacy and advocacy via media tools

- 5.1. The role of media in enhancing financial literacy
- 5.2. Journalism advocating for justice in post-war conditions
- 5.3. Digital media as a platform for horizontal economic interaction

Key Dates

The submission of application forms and articles for publishing in the monograph: before March 20, 2025 (inclusively).

Feedback on papers acceptance: within 1–2 working days after papers receipt.

E-mail distribution of the monograph's layout and the certificate: after June 5, 2025.

Article Requirements

An article should be a holistic document of scientific content that involves the results of the author's original researchers.

The volume of the monograph subsection should be at least 15–30 pages. A4 paper format, line space – 1,5; Times New Roman, 14 size; all margins – 20 mm.

3 people are a maximum number of authors.

Languages: Latvian, English and Ukrainian.

Prohibition to refer to the aggressor state's scholarly papers

We kindly note that the monograph languages are Ukrainian, English, and Latvian. It is prohibited citing and including in the reference list russian-language contributions published in any country, incl. papers written in other languages but published in russia and belarus.

Article General Structure

Monograph section name; author's surname and initials in the publication's language.

A paper should have the following structure: a short introduction (1–2 pages), 2–3 equally weighted sections and conclusion (1 page), summary: 7–10 sentences in the article's language (to indicate a range of problems and research results).

The article must have per-page citations as well as References at the end. Citations should be indicated with a number without brackets and dots using Microsoft Word references.

To improve the quality level of scientific citations in the scientometric database Open Ukrainian Citation Index (OUCI), it is important to indicate **DOI** for every source which it has.

Attention! References are in a source language and executed taking into account the National Standard of Ukraine DSTU 8302: 2015 “Information and documentation. Bibliographic reference. General principles and rules of composition”.

Author’s full name and information: scientific degree and rank, post, affiliation; address of employment place (in English regardless of the publication’s language).

Attention! In case of submitting a non-English article, an author should additionally submit an English name of the section and its structural elements (subsections) (see a design sample).

Sample of Ukrainian monograph section

Sample of English monograph section

Representative Office in Ukraine

Center for Ukrainian and European Scientific Cooperation (according to the signed international cooperation agreement with ISMA University of Applied Sciences)

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