

**V. I. VERNADSKY
TAURIDA NATIONAL UNIVERSITY**



**GUANGZHOU VOCATIONAL AND TECHNICAL UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

GUANGZHOU COLLEGE OF TECHNOLOGY AND BUSINESS

ACADEMY OF ECONOMIC STUDIES OF MOLDOVA

YUNUS EMRE INSTITUTE IN KYIV

CENTER FOR UKRAINIAN AND EUROPEAN SCIENTIFIC COOPERATION

ASIATICA PUBLISHING

DEAR COLLEAGUES!

We invite you to participate

**in the V International Scientific and Practical Conference of V. I. Vernadsky
Taurida National University
on the 80th anniversary of the death of the leading scientist and founder of the Taurida
National University Volodymyr Ivanovych Vernadsky,
which will take place on 26 March 2025.**

Working languages: Ukrainian, English.

Format of the event: mixed.

Location: V. I. Vernadsky Taurida National University, 33 John McCain St., Kyiv
(Zvirynetska (formerly Druzhby Narodiv) metro station).

Area of focus: *Crimea and the Black Sea region: reconstructive development in the war
and post-war period.*

Vectors of the conference:

- - 80th anniversary of the death of the leading scientist and founder. Volodymyr Ivanovych Vernadsky Taurida National University
- - Vernadsky Taurida National University: experience and development prospects
- - Relocated higher education institutions: experience, reforms and challenges

- - Reintegration of the occupied and de-occupied territories of Ukraine: experience and prospects
- - Legal development of higher education institutions in the war and post-war period
- - The problem of Ukrainian national identity in the life and work of Vernadsky
- - Socio-cultural, political and historical development of Ukraine in the context of Russian aggression
- - Development of tourism and hospitality industry in the post-war period
- - Actual problems of management theory and practice in the context of globalisation
- - Modern approaches and current research in legal science
- - The impact of Russian aggression on the development of art in Ukraine
- - Russification and extermination of indigenous languages: the problem of preserving the cultural and linguistic identity of the population of Crimea and the Black Sea region
- - European integration processes in the language issue
- - Theoretical and practical issues and ways of implementation regarding energy and resource conservation, energy efficiency in the fields of industry, municipal economy and municipal heat and power
- - Information and cyber security in the war and post-war period
- - Strategy for the development of the socio-economic and environmental potential of agro-voltaics in Ukraine
- - Transformation of public administration mechanisms in the context of de-occupation and reintegration of the Autonomous Republic of Crimea: globalisation dimensions from the Educational and Research Institute
- - Social and psychological support, rehabilitation of the individual in the context of social transformations
- - Modern development of media communications and journalism
- - International communication, media literacy and 'information hygiene'
- - EU languages and the process of European integration

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The conference abstracts will be published by the Ukrainian-Polish scientific publishing house «**Liha-Pres**», which is included in the publisher rating **SENSE**. Each abstract included in the conference abstracts will be assigned a **DOI**, which allows authors to find their scientific work on the **Open Ukrainian Citation Index (OUCI)**, which was developed by specialists of the State Scientific and Technical Library of Ukraine on behalf of the Board of the Ministry of Education and Science of Ukraine. The collection of conference abstracts will be posted on the open platform of the Ukrainian-Polish publishing house with many years of experience in publishing scientific books, Liha-Pres, at [this link](#).

Access to the online platform on which the conference will be held will be sent in advance to all participants who complete the application form.



To publish **abstracts**, please fill in the application form via the [link](#) or QR code and send the abstract in Ukrainian or English and the receipt to conf.social@tnu.org.ua by March 24, 2025 (inclusive). The title of the submitted materials should include the author's last name and initials (for example: Kvitkova MM_thesis, Kvitkova MM_receipt).

The organisational fee is **400 UAH**. The collection of abstracts and the certificate will be sent to all participants in electronic after **15 May 2025**. The registration fee includes reimbursement of expenses for editing and layout of the collection of abstracts, and posting of its electronic version.

Upon request, the participant can order a printed copy of the collection and a certificate, the cost of which is paid additionally in the amount of **500 UAH**. The printed copy of the collection of abstracts and the certificate will be sent out after **10 June 2025**.

The fee can be **paid** using the following bank details:

Name of the recipient: FOP Golovko Oleg Pavlovych

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*Please note: Golovko O.P. is a single taxpayer of the 2nd group, so he cannot accept payments from legal entities, only from individuals. Please don't make payments from a juridical person.

ABSTRACT REQUIREMENTS:

Volume - from 3 to 5 pages of A-4 format in Microsoft Word; font - Times New Roman, size - 14; line interval - 1.5; paragraph indentation - 1.25 cm; margins - 2 cm.

The order of the materials in the abstract: surname and initials of the author(s) (bold); academic degree, academic title (if any), position, place of work (study); city where the educational institution is located, country; title of the abstract (bold); text.

The file name should be signed in original language in accordance with the last name and initials of the conference participant (for example, Kvitkova MM_Thesis).

The literature used (without repetition) is arranged in alphabetical order at the end of the text under the title "List of references: (Bibliography:)". In the text, footnotes are indicated by square brackets with the source's serial number in the list and the page number(s) separated by commas, for example: [1, c. 45].

The bibliographic description of the list of references is drawn up according to the [National Standard of Ukraine DSTU 8302:2015 "Information and Documentation. Bibliographic reference. General Provisions and Rules of Compilation"](#).

Prohibition to refer to the aggressor state's scholarly papers. It is prohibited citing and including in the reference list russian-language contributions published in any country, incl. papers written in other languages but published in russia and belarus.

Participants of the **International Scientific and Practical Conference** can publish articles in scientific professional editions (according to the schedules of their formation) "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Philology. Journalism", "Scientific Notes of the V. I. Vernadsky Taurida National University. V. I. Vernadsky Taurida National University. Series: Public Management and Administration", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Historical Sciences", "Scientific Notes of the V. I. Vernadsky Taurida National University. V. I. Vernadsky Taurida National University. Series: Legal Sciences", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Technical Sciences", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Economics and Management", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Psychology", Phytotherapy. The journal is included to the List of scientific professional editions of Ukraine (**category "B"**), according to to the Orders of the Ministry of Education and Science of Ukraine

ATTENTION! The Organizing Committee and the Editorial Board have the right to reject abstracts and articles not meeting the requirements and not containing scientific novelty. The authors are responsible for the accuracy of the facts, citations and references, as well as for respecting copyright.

EXAMPLE OF ABSTRACTS:

Kvitkova M. M.,
Candidate of Philological Sciences, Associate Professor,
Associate Professor at the Department of Oriental Philology
V. I. Vernadsky Taurida National University
Kyiv, Ukraine

The symbolic meaning of colors in the culture of the peoples of the East

Brent Berlin and Paul Kaye, in their classic research on colors, *Basic Color Terms: Their Universality and Evolution*, published in 1969, suggest the existence of color universals "that relate to the historical development of all languages in a way that can be called evolutionary" (1, p. 2-3).

As the researchers explain, the increase in the number of basic color schemes can be seen as part of a general increase in vocabulary and as a response to an informationally richer cultural environment, because color designations emerged not that much later than the language itself, so "the associations associated with them are deeply rooted in the minds of any nation" [2, p. 69].

Bibliography:

1. Berlin, B.-Kay P. *Basic Colour Terms: Their Universality and Evolution*. University of California Press. 1991.
 2. Левченко А.О. Конотативні значення назв кольорів у японської мові. *Проблеми сходознавства в Україні*. Харків, 2005. С. 69–73.
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