



## Dear colleagues!

We invite you to participate in the activities of authors' team in order to elaborate a collective monograph

### «Journalism: development patterns and trends»

**Cuiavian University in Włocławek**  
Włocławek, the Republic of Poland

Scientists, lecturers and postgraduate students are invited to participate in elaborating the collective monograph. Research papers of postgraduate students should be coauthored with a scientific adviser.

The future publication will be a result of the activities of the authors' team united by a common idea to present achievements of their researches.

#### **EDITORIAL BOARD**

dr Jolanta Miziołek, Cuiavian University in Włocławek;

dr Mirosława Struś, Cuiavian University in Włocławek;

dr Adam Pieńkowski, Cuiavian University in Włocławek.

Mode of publication – scientific, A5, **hard cover**.

Each co-author will receive a **certificate**.

Authors of the collective monograph will receive **1 copy of the publication**.

Papers are accepted in Ukrainian, English, Polish and Russian.

#### **Why is the publication of the monograph section valuable?**

(for obtaining the degree of Doctor and Candidate of Sciences,  
for awarding the degree of Doctor of Philosophy (PhD),  
for young scientists)

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The monograph will be published by the European publishing house “Izdevniecība “Baltija Publishing” (Riga, Latvia) with ISBN award that will enable authors to participate in developing collective scientific paper published in the country of the European Union.

Every article included in a collective monograph is awarded DOI, which allows the authors to find their scientific work on the [Open Ukrainian Citation Index \(OUCI\)](#) site, which was developed by specialists of the State Scientific and Technical Library of Ukraine on behalf of the Collegium of the Ministry of Education and Science of Ukraine and Presented on November 12, 2019.

**Submission of applications and articles for publishing in the monograph:** before April 30, 2021 (inclusively)

**Feedback on papers acceptance:** within 5-7 working days after papers receipt

**E-mail distribution of monograph’s mock-up:** on July 12, 2021

**Postal mailing of printed copies:** on July 16, 2021

## **REGISTRATION PROCEDURE**

The authors should send the following documents for publishing papers in the collective monograph to [soc@cuesc.org.ua](mailto:soc@cuesc.org.ua) before **April 30, 2021**

1. [application form in a separate file](#);
2. scientific paper for publishing;

**Re: COLLECTIVE MONOGRAPH IN JOURNALISM**

## **TARGET TOPICS OF THE MONOGRAPH:**

1. Communication theory and methodology;
2. Public relations and organizational communication;
3. Public relations and organizational communication;
4. Media ethics, media education and media literacy;
5. Studying the needs of the audience and involving the general population in the communication process;
6. Advertising as a type of social communication;
7. World trends in modern journalism

## **REQUIREMENTS FOR ARTICLES’ EXECUTION:**

- an article should be a holistic document of scientific content that involves the results of the author’s original researchers;
- volume is minimum 20 pages; A4, line spacing – 1,5; Times New Roman, 14; all fields – 20 mm.
- two persons are a maximum number of authors.

## ARTICLE GENERAL STRUCTURE:

- author's surname and initials; academic degree and title, post, place of employment; address of office (in English); article title;
- a paper has to have the following structure: a short introduction (1-2 pages), 2-3 equally weighted sections and conclusion (1 page), summary 7-10 sentences in article's language (to indicate a range of problems and research results);
- an article must have per-page citations as well as References at the end of the article. Citations should be indicated with a figure without brackets and dots by virtue of Microsoft Word references.

To improve the quality level of scientific citations in the scientometric database [Open Ukrainian Citation Index \(OUCI\)](#), it is important to indicate **DOI** for every source which it has.

**Attention!** References are in a source language and executed taking into account the National Standard of Ukraine [DSTU 8302: 2015](#) “Information and documentation. Bibliographic reference. General principles and rules of composition”.

## REPRESENTATIVE OFFICE IN UKRAINE

### Center for Ukrainian and European Scientific Cooperation

(according to signed international cooperation agreement)

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[Sample of monograph section in Ukrainian](#)

[Sample of monograph section in English](#)

